



Features	Benefits
The listing	Information available for eager couples seeking your services.
Photo Gallery with Captions	Provides a visual for customers to see your products, and the captions allow you to enter up to 250 characters of text to describe each individual photo.
Special Offer	Most brides go over budget, and research shows they pay special attention to offers for savings.
Company Story/Description	Your chance to shine amongst the competition. Talk about everything you have to offer regardless if it is wedding related. Others will be looking at our site. You also have the ability to link documents and other WebPages in your text area allowing you to provide a wealth of information to potential customers.
Located At	Customers can find you because although 77% of brides research online only 13% buy online. Establish your location to familiar landmarks.
Link to MapQuest	Customers can easily print out a map with specific directions to your location.
Monthly Brides list	Detailed and qualified prospects delivered monthly.
Listing in more than one category	More coverage and exposure on the sight and gives a broader range covering your variety of products and services. A great way to highlight what you offer.
Front-Page Feature	The first thing web searchers will see when they come to the site! Great way to capture the attention of visitors to the site other than the bride or groom.
Direct On-line Marketing Campaign	Time and energy saver for companies who don't have the time or the technology to reach out and utilize the qualified sales leads! Plus it can save you thousands of dollars in regular direct mail each year.
Front-Page Banner	Constant year-long exposure on the front-page. These banners link through on almost every page of the site except for individual company pages. This is exclusive per category.
Logo on all advertisements	Your name and logo on approximately \$50,000-\$75,000 worth of advertising in the first year alone! This is exclusive per category.

Giveaway	88% of brides are likely to spend additional money with your business by receiving your gift certificate! Two additional brides contacting you each month can really add up fast.
Our Brides	This section will be a huge draw for our site. Once a bride has registered she will automatically have access to create her very own page. This page will With the excitement of the upcoming wedding, she will refer her many family and friends to her page to look at what she has created.
Articles & Resources	This is a great way for you to be an expert. We would love our vendors to submit articles and resources for us to publish here. Your article will be linked to your page on our site. This is a great way for you to set yourself apart from the competition.
Vendor Page Indexing	Each individual page on our website will be indexed separately. This will allow your page to have that serachability on the Internet. Brides will be able to find you with little trouble.
10% discount for payment in full	Time saver, you won't have to worry about making monthly payments and you are rewarded for your commitment. Must be made with check or money order!
40% off first option, 25% off any after that	Let us know by the end of the month, and work with the flexibility to make your package completely customizable to fit your individual needs.

What are you waiting for?

**Put the power of the
Internet to work for you!**

