

Fun Facts

Miscellaneous

- ~ A Brides typical top 3 priorities are as follows: attire, reception & catering, photographer.
- ~63% of couples reported spending more money then they planned & budgeted for.
- ~In US 27% of bride or groom's parents pay for the entire wedding, in SD 58%.
- ~ Average type of weddings planed in SD: Traditional Church = 55%, Causal = 16%, Unique = 21%, Extravagant = 8%
- ~35% of wedding occur in the summer; 29% in the spring; 23% in the fall; 13% in the winter.
 - ~11% of winter weddings are Christmas Weddings.
- ~ 53% of wedding occur in the afternoon; 31% occur in the evening; 16% in the morning.
 - ~ Most brides plan their weddings for 7-12 months.
- ~ Couples spend most of their money on a wedding in summer and early fall.
 - ~ Tuxedos are typically reserved 5-6 months after the bridal gown.

Entertainment

- ~ 81% of guests remember the entertainment at the reception above anything else.
- ~ Within 1 week after their reception, 78% of brides say they would have spent more on their entertainment and would have made it a higher priority!
- ~ 65% of all couples that choose a band say that if they could do it over they world have chosen a DJ.

Wedding Rings

- ~ The average couple will spend \$2500 on her engagement ring, and another \$1400 on the wedding bands.
- ~75% of first time brides will receive a Diamond Engagement Ring, 67% of repeat brides.
- ~ 69% of brides will take part in selecting their engagement and wedding rings.

Honeymoons

- ~ 40% of couples will travel within the US, and 60% will travel to a foreign country.
- ~99% of couples that do traditional weddings in the US will take a honeymoon of some kind.
 - ~ Most popular destinations: Las Vegas, Hawaii, Caribbean, and Jamaica.

Gift Registries

- ~ 91% of brides register for gifts.
- ~ Most wedding guests spend between \$50-\$100 on a gift.

Photography/Videography

- ~ This is the #1 place that brides will spend well more than they budgeted.
 - ~ The average photography package in SD is around \$1825.
 - ~ The newest trend in receptions is the photo slideshows.
 - ~ The average cost of videography in SD per wedding is \$1225.